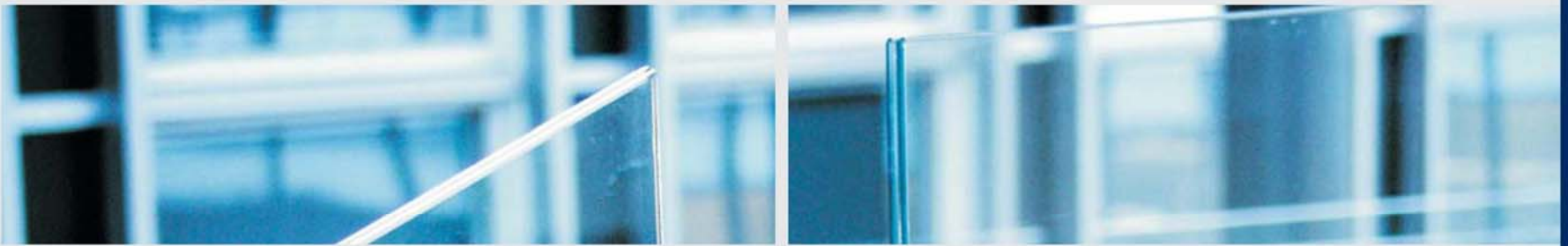


Institutionalisation of Futures Studies - case Finland



Presentation by H.L.M. LAURÉN
at Stellenbosch, Western Cape, Australia



TURUN KAUPPAKORKEAKOULU
Turku School of Economics





A short history of Futures Studies

- How the early and weak signals became institutions in Finland?
- Where did all the new ideas arrive from?
- How a small group of actors and futures-interested people made this happen?
- What can we learn about the story of the launching of future-oriented thinking in the case of Finland?

Emerging in the early 1970s

- Writings by professor Pentti Malaska starting in 1974 and followed by
- a series of seminars touching global issues and discussing the global model plus problem-solving concerns
- Initiatives to start more permanent structures and institutions in Finland

Finland as a "Futures puzzle"

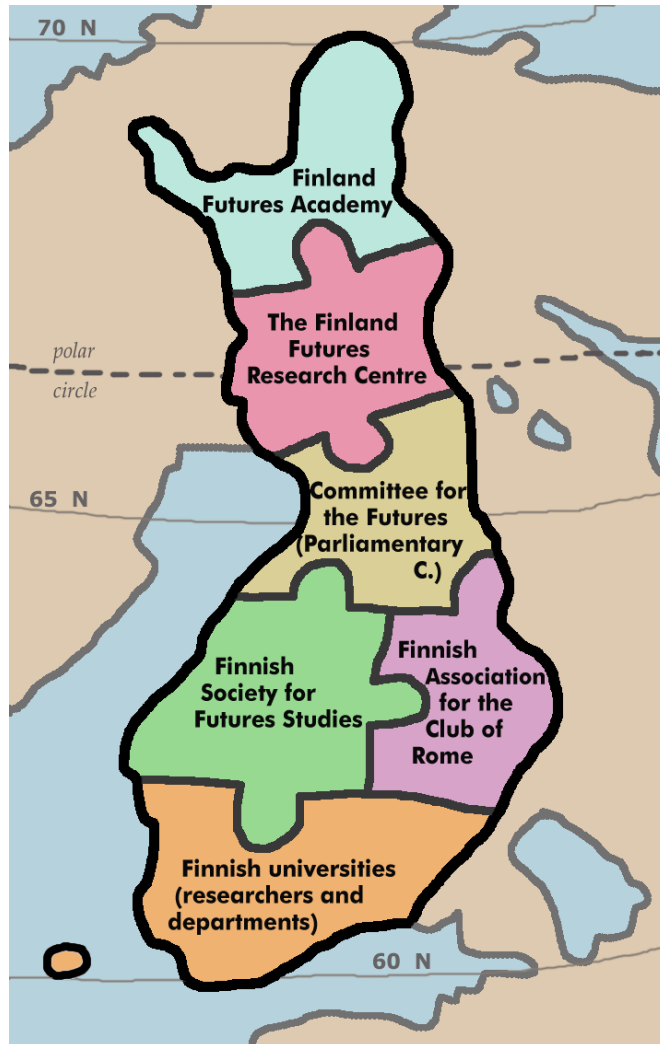


27.11.2007

Possible institutional
Actors in Finland are
marked with various
colours in the country

The Finnish future-oriented institutions

- Research and teaching at various universities during 1970s
- NGO: Finnish Society for Futures Studies 1980
- NGO: Finnish Association for the Club of Rome 1984
- Parliament: Committee for the Future 1992
- Universities: Finland Futures Research Centre 1992
- Universities: Finland Futures Academy 1998



The Finnish
institutions and
actors put
together can
be seen here

“Tuleva” in Finnish

- ... can be translated into English as future-orientation
- ... or understood that we are working forward
- ... so let's network and continue to work on together ...



Leena-Maija.Lauren.@tse.fi

Finland Futures Studies Centre

Turku School of Economics

20500 Turku FINLAND

www.tse.fi/tutu

* All the maps are courtesy of *
Hazel Salminen, Department of
Geography, University of Helsinki (2007)

What next?

Can we offer our Case of Finland for others to study, to compare and to analyse?

How would such a futures puzzle look like for example in the Case of South Africa?

